



Northern Illinois University Huskies

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ADMINISTRATION

Kevin Long
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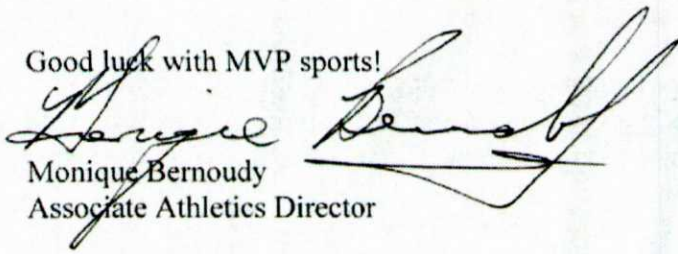
Hello Kevin,

I am writing to congratulate you for having the insight to begin a business that assists in educating student-athletes, coaches and staff regarding social networking and the pitfalls that exist daily. I have recently read a number of articles that discuss the dangers as well as the positive outcomes from social networking. MVP Sports provides a tool for institutions to change compromising situations into educable moments for their student-athletes and I am grateful having had that opportunity.

Kevin your presentation during our spring student-athlete convention was an invaluable tool for our coaches and staff while also creating a forum for further discussion amongst our student-athletes. Your ability to find real examples of poor decisions student-athletes make on their social web pages provides a phenomenal teaching opportunity. Our coaches and student-athletes were surprised that you could so easily locate information on students' social web-sites.

I strongly believe that social networking if used properly is a positive instrument and can greatly enhance the educational environment. However, many students do not clearly understand what postings are harmful to their future. Therefore, consistent monitoring and education is necessary to avoid unpleasant outcomes.

Good luck with MVP sports!


Monique Bernoudy
Associate Athletics Director