



OREGON STATE UNIVERSITY
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

Mr. Kevin Long
MVP Sports Media Training

Dear Kevin,

Once again I would like to thank you for your time spent at Oregon State University and your valuable wisdom you imparted upon our student athletes. The two days of programming were packed with great information.

I would definitely recommend you to any institution that inquires. You relate well to the student-athlete; making them feel a bit of heat without being in the fire, making them think before they engage their mouth, and providing them with the skills to have a control in an interview. Their eyes were really opened once they realized it is fine to defer a question to a coach or a SID, or to answer it with the answer to another question but not the one that was asked. Your teaching cues were right on target. Because these cues were instant and then later you provided a follow up DVD the students have a great opportunity to learn and to practice their newest skill. I have witnessed a new level confidence the students who participated in this training have since working with you.

Have a Happy Holiday Season and GO BEAVS in the Sun Bowl!!

Sincerely,

A handwritten signature in black ink that reads "Linda A. Johnson".

Linda A. Johnson
Associate Athletic Director
Director of the NCAA CHAMPS Life Skills Program